



Look up & imagine a FRESH NEW LOOK





The Workshop Colours



The Greenhouse Colours



The Studio Colours



The Salon Colours







Heleen van Gent, Creative Director, AkzoNobel's Global Aesthetic Center

INTRODUCING DULUX COLOUR OF THE YEAR 2022

BRIGHT SKIES™

Once again, our **colour specialists** plus a team of top international design experts have gathered the latest global trends and insights, selecting a **Colour of the Year** with supporting palettes that reflects the mood of the moment – a tone that's set to have an impact on homes all over the world.

Our Colour of the Year is a **light**, **airy** and optimistic shade that encapsulates a breath of fresh air. After a spell of feeling shut in, we crave expansion – the great outdoors, the open air, a **fresh** approach and a new start. We've gathered ideas and inspiration in this guide to help you and your client to **imagine** a fresh new look.





Bright Skies™

Cliff Walk 71YY 90/027

ONE ROOM, FOUR WAYS

Combine Bright Skies™ with beautiful shades from the ready-made complementary colour palettes to easily revitalise your home.

THE WORKSHOP **COLOURS**

A-DO-IT ALL **SPACE**

Multicoloured and joyful, this light, bright palette is perfect for reinventing the home, and zoning a multi purpose space. Positive and complementary, they make the functional fun.









THE SALON COLOURS

EMPATHY AND OPENNESS

Soft whites and light neutrals, these shades create the perfect blank canvas. Fresh and unifying, they can help make a home that's ready for anything.

Find out how to achieve these looks and paint effects at Duluxtrade.co.uk/cf22

PAINT A SOOTHING SCHEME

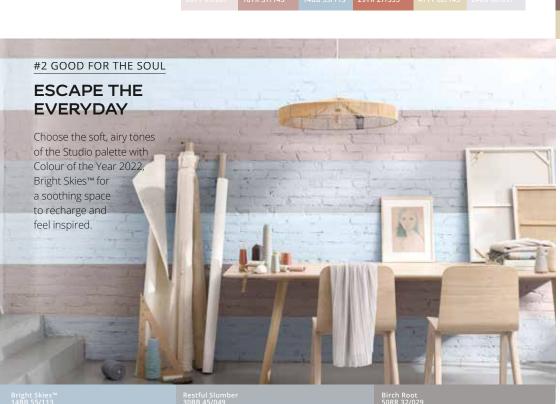
Subtle, inspiring and joyful, the Studio palette of vibrant pinks creates a space where you can relax and feel inspired.

#1 MAKE A STATEMENT

PATCHWORK OF COLOUR

Coordinating shades from the Studio palette are ideal for a bright backdrop that's inspiring and inventive. Simply mix and match blocks of colour in a selection of your favourite Studio tones colours, alongside light and airy Bright Skies™.









#4 BLENDING SPACES

ADD WARMTH TO ANY SPACE

In a large space, add warmth with a deeper pink tone set against a pale border.
And think about the whole space not just one room.
Adding details of the same colour in the adjoining area will help the whole scheme hang together.



Find out how to achieve these looks and paint effects at Duluxtrade.co.uk/cf22

BRING THE OUTSIDE IN

The trend-led greens and blues of the Greenhouse palette, used with Dulux Colour of the Year 2022, Bright Skies™, can make any room feel in touch with the natural world.

#1 RESTORATIVE

CONNECT WITH NATURE INDOORS

Bring the positive effects of nature inside with the fresh greens and blues of the Greenhouse palette used with Dulux Colour of the Year 2022, Bright Skies™ - our need for nature has never been so tangible.





River Valley 50BG 44/094





#4 HIGH-TECH HARMONY

SOFTEN YOUR SPACE

Opt for the lighter tones of the Greenhouse palette to make the most of natural daylight, and frame your workspace with a border of Bright Skies™ to add an uplifting, refreshing feel.



Find out how to achieve these looks and paint effects at Duluxtrade.co.uk/cf22

WITH YOU AT EVERY STEP

Look up and imagine a fresh new look with our 2022 Colour of the Year and complementary colours. Here's how Dulux can help you start your transformation...

1. START WITH VISUALISATION

Pick a colour from anywhere and see the colours come to life in your living space - all thanks to our free apps. As a homeowner you can download the Dulux Visualiser app or as professional look out for our new Dulux Trade Paint Expert App. Both built to include augmented reality technology, which is an easy and fun way to help you turn fantasy into reality.





2. TEST YOUR COLOURS

Once you've made a shortlist of your favourite shades and finalised your palette, the best way to see exactly how each colour will look is by obtaining a colour sample pot. These can be ordered online or collected in store by either customer or professional decorator.

To find your nearest Bright Skies[™] stockist, visit Duluxtrade.co.uk/cf22

3. CHOOSE YOUR PAINT TYPE

Next, you need to decide on your paint finishes. We have a wide selection to suit every surface, from walls to woodwork and metal. All of our paint ranges have unrivalled depth of colour and will keep your interior looking beautiful for longer. Your professional decorator will be able to help advise and choose the best Dulux Trade product for the job.

4. GET CREATIVE

Now that you've chosen your colours, found the right finish and are ready to paint, the fun can really begin. At dulux.co.uk, you'll find lots of inspiration and ideas, along with expert tips and easy-to-follow, step-by-step advice to help you bring your walls to life. Whatever type of decorating project you're planning, we're here to help you embrace change.





COLOUR MOODS

Be inspired by the colours from the 4 different colour palettes within this booklet.

WORKSHOP GREENHOUSE STUDIO SALON

Every palette has a different mood and feeling, which can help when picking colours for particular styles.



DUILUX ACADEMY

HOW TO USE A COLOUR PALETTE

All the colours within a palette have been chosen to work together in any combination.

If you want to use 2 or 3 colours from one palette in a space, you are safe in the knowing that those colours will work with each other.

COLOUR TOOLS

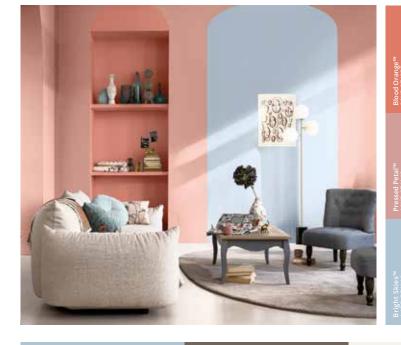
Dulux Trade have created a number of colour tools to help you choose the right colour, from our Colour Futures booklet and Dulux Trade Fandeck to our professional Let's Colour Guide. We also have a professional suite of digital tools, including our Colour Sensor, which allows you to find a good colour match to a surface such as wallpaper or kitchen cabinets while syncing to our new Dulux Trade Expert App, which is free to download.











Bright Skies™ 14BB 55/113 Rubble Road 95YR 16/038 Cliff Walk 71YY 90/027



IN THE SPOTLIGHT

Have you ever thought about adding shapes onto walls with your paint? A great way to draw attention to a piece of artwork, furniture or just to create an area of interest within a room.



Rose Canop 10YR 57/080

Bright Skie



LOOK UP AND IMAGINE

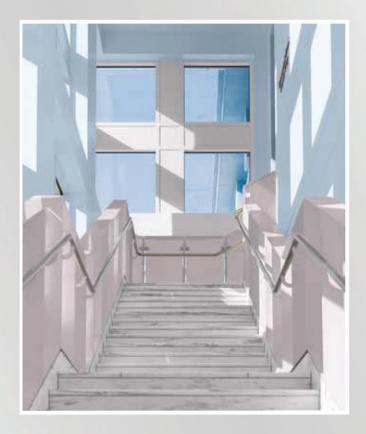
with Bright Skies™. Dulux Colour of the Year 2022



Feeling inspired? Find out more about Bright Skies™ at Duluxtrade.co.uk/cf22



COLOURFUTURES 2022 INTERNATIONAL COLOUR TRENDS









THE EVOLUTION OF COLOUR TRENDS

The Dulux Trade Global Aesthetic Center is committed to helping specifiers create better, more comfortable spaces with credible, on-trend colours. Each year, it invites a group of design experts to share their global trend knowledge. Using these insights and a wealth of colour expertise, the team then chooses a Colour of the Year, and builds four new, easy-to-use paint palettes around it.

LAST YEAR

In 2021, we saw unprecedented global change. This led Dulux Trade to develop palettes around a warm, natural tone - Brave Ground™. Evoking stability, growth and potential, this harmonious, bolstering tone provided a firm foundation and helped to create balanced, restorative and unifying spaces across all sectors.

THE WORLD TODAY The effects of a global pandemic have

The effects of a global pandemic have accelerated change in all aspects of our lives and brought key questions into sharper focus. When we can work from home, what should we do with the office? When nature feels vital to our wellbeing, how can we keep it close? And, when we can be digitally available 24/7, how can we balance the social benefits of connectivity with our personal need to switch off?

WHAT DOES THIS MEAN FOR COLOUR?

People want to understand how they can reinvent their surroundings, making them flexible and adaptable to accommodate changing needs. They want to know how they can integrate nature into daily life so its positive benefits can be felt by everyone. They want to know how to create soothing spaces as a restorative escape from everyday stress. And they want to embrace a fresh approach to living, welcoming new perspectives and ideas. They need a colour that brings a breath of fresh air







Above: our experts consider the trends that will influence the Dulux Trade colours for 2022







COLOUR OF THE YEAR 2022

BRIGHT SKIES[™]

Dulux Trade Colour of the Year 2022 is an airy, light blue that's fresh, open and invigorating. Reflecting the limitless skies around us, it delivers a flavour of the natural world and brings a breath of fresh air to a space. Used alongside a range of complementary palettes, Bright Skies™ is the perfect colour for updating both interiors and exteriors across a wide range of sectors and environments.

PALETTES

Around Bright Skies™, we've built four inspiring and adaptable palettes that offer a variety of colour combinations for specific sectors. These easy-to-use palettes provide specifiers around the world with a comprehensive suite of on-trend, credible colours that can refresh interiors and exteriors across every sector, improving spaces and delivering inspiring results for both clients and users.

INTERIOR PALETTES

WORKSHOP COLOURS

BRIGHT AND UPLIFTING



ADAPTABLE SPACES

Uplifting and refreshing, these are colours that hold their own, that look good together and that work perfectly with Dulux Trade Colour of the Year. They are ideal for transforming hard-working environments that need to perform several roles at once. Complementary yet contrasting, Workshop tones can effectively define and single out separate 'zones' in a multipurpose space.

GREENHOUSE COLOURS

FRESH AND VITAL



VITAL SPACES

Feeling connected to nature is good for wellbeing, and these colours bring in the positive feel of the outside world. Taken from nature's own palette, they can make any space feel fresher. In a rural setting, they can bring in a sense of the surrounding landscape; in the city, they can deliver a welcome reminder of green space and fresh air – something that's been shown to make people feel better.

Treasured Coral 60YR 31/368

Lemon Jester 65YY 70/540

COLOUR OF THE YEAR Bright 5kies™ 30GY 41/173

Spiced Honey™ 00YY 26/220

Cloudy Dreams 11GY 85/016

Rose Canopy 10YR 57/080

Golden Cookie 49YY 54/251

Bamboo Stem 30GY 41/173

Healing Spice 34YY 31/502

Moon Cloud
10BB 73/039

Tranquil Dawn™
45GY 55/052

River Valley
50BG 44/094

Fresh Foliage
50GG 40/064

Calming Meadow
70YY 34/180

Denim Drift™
87BG 27/077

Rich Earth
30YY 17/209

STUDIO COLOURS

SUBTLE AND CONSOLING



SOOTHING SPACES

The subtle tones of the Studio palette can add warmth and softness to any space, private or public. Used on their own or set against the freshness of Bright Skies**, these airy, inspiring tones can maximise daylight and soothe the soul. These are colours that can help to create the feel of a consoling retreat – somewhere that can provide respite from the stresses of daily life.

SALON COLOURS AIRY AND UNIFYIN



OPEN SPACES

The airy, neutral tones of the Salon palette can give a space a fresh start. Neutral and complementary, Salon colours bring lightness and openness to a space, giving a fresh, forward-thinking feel. Understated natural shades that can provide a unified blank canvas for furnishing and decoration, they're the perfect ingredients for a fresh approach in any environment.

Warm Straw
47YY 62/143

Romantic Reverie
40RR 57/045

Lilac Fancy
50RB 48/051

Pressed Petal™
10YR 37/143

Blood Orange™
29YR 27/355

Artist's Brush
00YY 63/067

Violet Morning
24RB 66/037

COLOUR OF THE YEAR
Bright 5kies™
14BB 55/113

Restful Slumber
30BB 45/049

Sloe Flower
SOBB 83/006

Frosted Steel™
30BB 72/040

Letters Unread
13GY 77/016

Surrendered Skies
88BG 62/005

Morning Oats
44YY 65/034

Chic Shadow™
00NN 53/000

Brave Ground™
10YY 30/106

COLOUR OF THE YEAR
Bright Skies™
14BB 55/113

BRIGHT SKIES AND ITS PALETTES: THE PERFECT INGREDIENTS FOR FRESH SPACES

Dulux Trade Colour of the Year and its palettes deliver a ready-made way to help you improve spaces in any sector you work with. These on-trend, credible colours can transform buildings, both inside and out, creating comfortable and functional spaces that surpass expectations.



EDUCATION



OFFICES



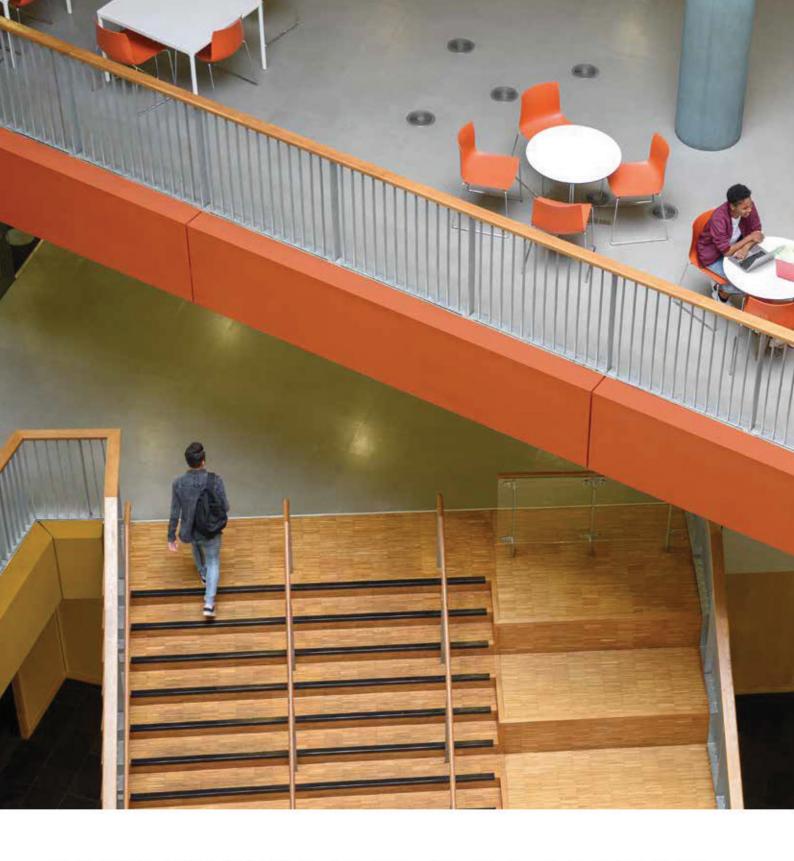
RESIDENTIAL



HEALTHCARE



HOSPITALITY



WORKSHOP COLOURS

An uplifting palette of bright, complementary colours creates a sense of freshness and dynamism, whilst also providing an effective solution for zoning different functional areas.





WORKSHOP COLOURS

ADAPTABLE SPACES

Colours: Bright tones bring positivity and energy to any environment. They also work as accent colours to 'zone' different functional areas of a space that has to fulfil more than one role.

Result: A multi-coloured palette works practically, allowing open spaces to be zoned into smaller, more approachable areas and bringing dynamism to the space with colour.











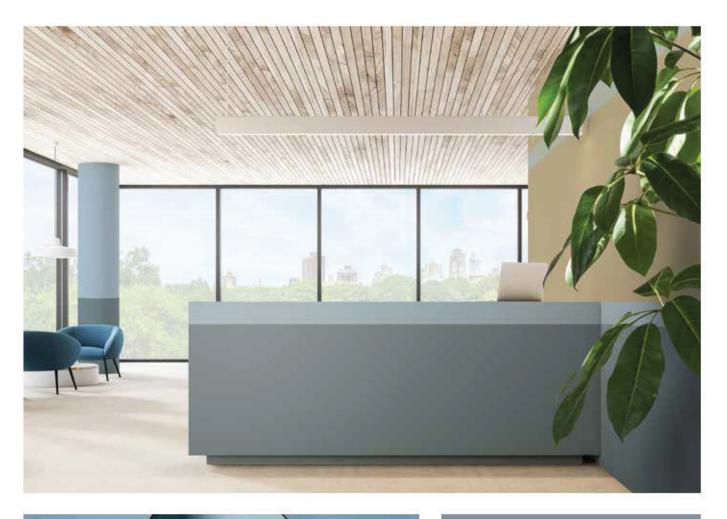




GREENHOUSE COLOURS

At home or in the office, studying or socialising, to counter this hyper digitized age we can benefit from spaces that make us feel connected with the natural world, and colour themes offering a positive, organic feel.







GREENHOUSE COLOURS

VITAL SPACES

Colours: Tones inspired by nature, this palette of greens, blues, browns and greys can help bring in the positive feel of the natural world.

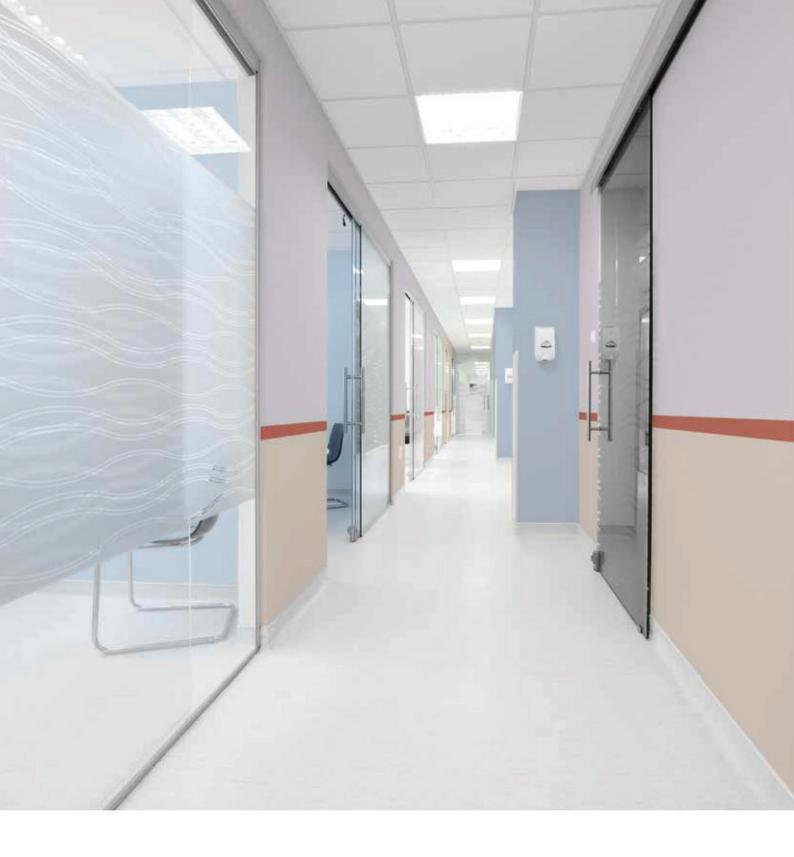
Result: Natural tones can revitalise interior spaces, deliver a blast of freshness and help increase a sense of wellbeing. Colours that work together naturally also provide an instantly cohesive, easy-to-use decorative scheme.







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STUDIO COLOURS

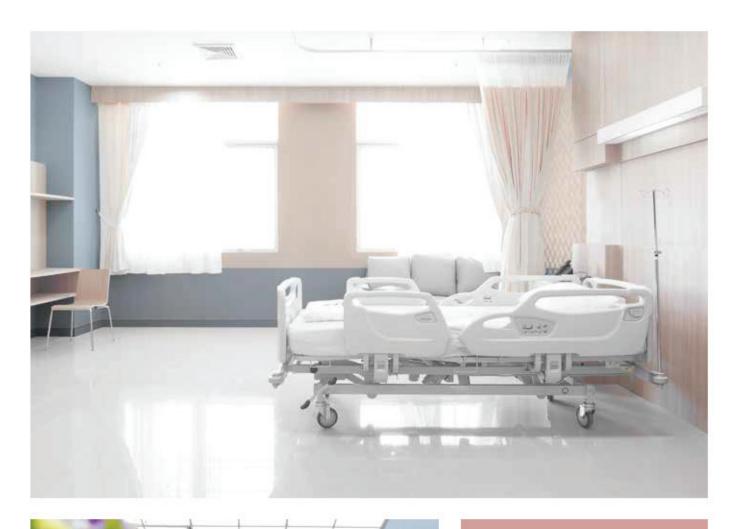
Subtle and consoling Studio colours, used with Bright Skies™, can improve the atmosphere in a range of environments across sectors, bringing a feeling of softness and comfort.





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STUDIO COLOURS

SOOTHING SPACES

Colours: Warm neutrals, pale pinks and lilacs, these contemplative colours are soft, subtle and soothing.

Result: Calm and easy on the eye, these subtle colours can help create restful and inviting welcome or reception spaces, or add warmth and softness in time-out and re-charge areas, making it a palette that's versatile across multiple sectors - where you want to set people at ease.

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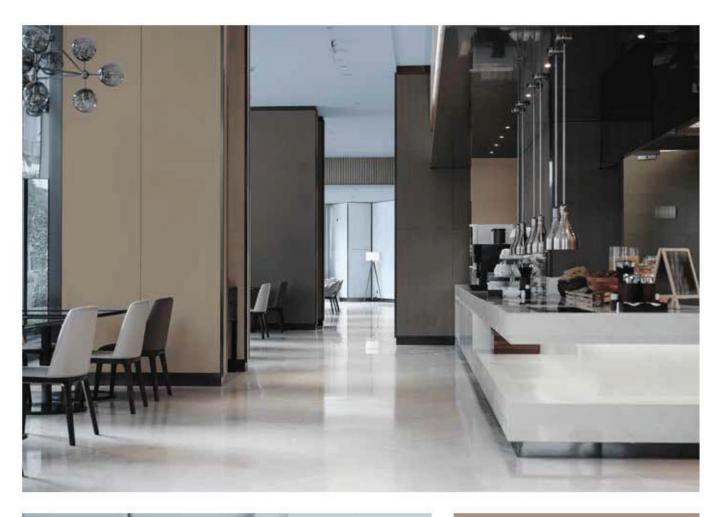


SALON COLOURS

A combination of airy, elemental neutrals, this palette can deliver a feeling of openness, tranquility and balance. An ideal backdrop, they can act as a springboard for new ideas.







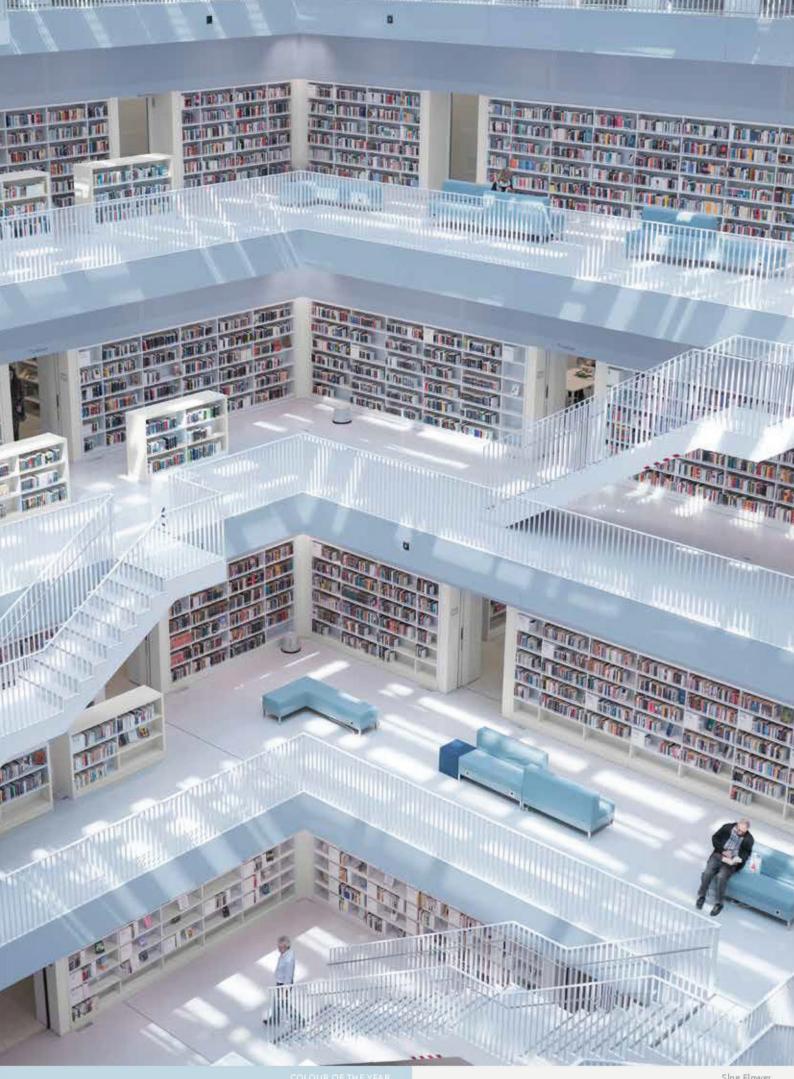


SALON COLOURS

OPEN SPACES

Colours: Featuring airy neutrals alongside Bright Skies™, this palette delivers a feeling of openness and unity.

Result: Complementary neutrals, these light colours open up a space and, creating a simple, plain backdrop, they can act as a 'blank canvas' for myriad cultural and social influences. These are timeless colours that won't date.



DESIGNING WITH SURFACE MATERIALS

This is how our partner Material Lab has used this year's Dulux Trade Colour of the Year, Bright Skies™, to create mood boards for each of the individual palettes.

Using a variety of complementary textures and surface materials to bring each palette to life, these mood boards can be harnessed by specifiers looking to create the perfect space in any setting using Bright Skies™.

THE WORKSHOP



Playful and fun, in this flat lay we're experimenting with a range of colours, shapes and textures for a daring and quirky effect. Iridescent tiles and antique glass add further interest to the interior style, using lighting and reflection for added character. Discover the impact of grouping a variety of materials and colours that sit harmoniously together in one big scheme. Layer materials for added depth, or combine separate colour schemes for a zoning effect.

THE GREENHOUSE



Taking inspiration from the natural world and celebrating the beauty of nature, this flat lay features patterns and designs that replicate those of the outdoor environment. An outdoors-in effect can be easily achieved through the introduction of textures such as wood and other natural materials, adding a tactile element to the interior. To truly appreciate nature, we must consciously select sustainable materials, ensuring that we are protecting the environment where possible. For a balanced and calm atmosphere, combine subtle sage, green and blue tones to mimic the simplicity of the outdoors.

In collaboration with:

Material Lab

THE STUDIO



In this flat lay we've explored our creative side, introducing different shapes and forms, with exciting results. The various shapes of materials included here, replicate the painted shapes underneath, offering inspiration for others to easily recreate this look. For a bold and confident look, combine bright colours, such as reds and oranges with striking shapes that make a space stand out.

THE SALON

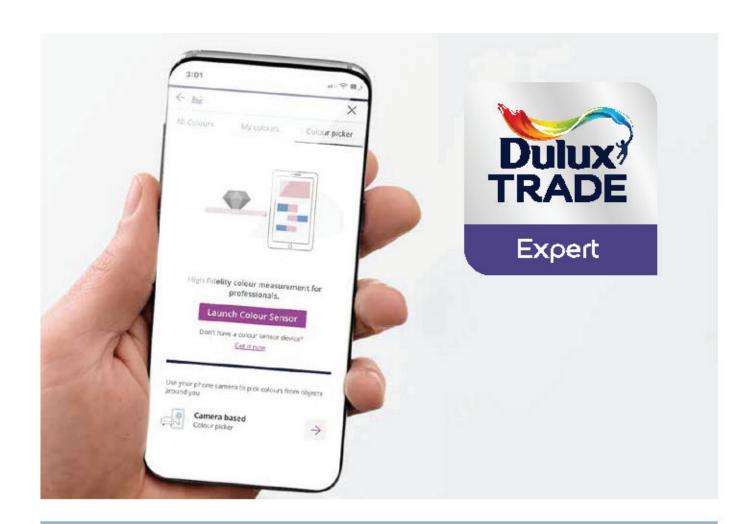


This year's colour of the year Bright Skies™ is uplifting and inspiring, the perfect backdrop for a wide range of interior styles. For a light and simple palette, combine complementary tones, or bring in an element of nature through the use of earthy shades, creating a relaxing atmosphere. Inject some fun and personality into a space, through the use of pattern and texture, or introduce wooden aspects for a softer, more homely aesthetic.

Find out how to co-ordinate surface materials with Dulux Trade Colour of the Year,

Bright Skies™ at www.material-lab.co.uk





INSTANT COLOUR MATCHING WITH DULUX TRADE COLOUR SENSOR

Recognising the need to make paint colour specification more efficient at every stage of the design process, Dulux Trade have launched their new digitised colour tool providing highly accurate colour matches on demand.

This cutting-edge device, approximately the size of a 50 pence piece and weighing only 17 grams is able to tackle even the most bespoke colour quests, whether the task is to identify an existing wall colour, to colour match an item from a cutting in a magazine, right through to picking up on themes in a client's brand logo, the app will deliver the closest Dulux Trade paint colour.

Applicable for use in commercial spaces, from hotels to care homes and offices to hospitals, this time saving instrument offers additional functionality; as part of the tool's colour assessment process, the technology automatically identifies the Dulux paint colour's light reflectance value.

This provides designers with a reliable guide for delivery of appropriate colour contrast on critical surfaces, coupling the requirement for beautiful and inclusive

The Dulux Trade Colour Sensor is available to purchase in store and online at Dulux Decorator Centre and other participating decorating merchants across the UK, with a recommended retail price of £150.

The perfect match for professionals.

With the Dulux Trade Colour Sensor, scan a colour and get a Dulux colour match in seconds. Visit **Duluxtrade.co.uk/sensor** for more information.





AkzoNobel Decorative Paints

Wexham Road, Slough, Berkshire, SL2 SDS

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