



CROWN

It's not just paint,
it's personal.

what's possible?

colour guide

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introducing our new range, full of possibilities



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we help everyone paint their own *possible*



At Crown, we believe that every pot of paint is brimming with potential. And we want to put that in the hands of everyone. Because with paint, you can change a room, change a mood, even change a life.

That's why we want to inspire people to paint their world better, braver and beautifuller (yes that's not a word, but this is paint, you can do anything).

We know what a positive difference we can make to people and our planet, so we'll keep pushing what's possible.

Now and always,

It's not just paint,
it's personal.



meet our *new* walls & ceilings range



colour
that's
kinder

We know what a positive difference we can make to people and our planet, so we're pushing what's possible with our paint.



Packaging made using recycled plastic



Our new walls & ceilings collection delivers our most popular formulation in 45 stunning colours, perfect for any room.

The new look and feel embodies everything Crown stands for, brimming with personality and potential to help you paint your own possible.

See pages 6 - 13 for product info, inspiration and colours

45

beautiful colours

11

new colours

3

trend colours

Our concise palette for modern living, with 11 new colours in matt and mid sheen finishes.

our latest colour collection

Stunning shades, perfect for transforming your home. Curated by our team of colour specialists, our walls and ceilings range will help you stay ahead of the curve.



fresh coconut™

botany bay™

neighbourhood™

overjoyed™

figment™

midnight navy®

vintagecrush™

winter cherry™

Look out for the trend colour badge on our walls & ceilings colour collection for all trend colours.

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● botany bay™ walls & ceilings matt emulsion - trend colour



walls & ceilings

matt & mid sheen emulsion

colour that's kinder

Using carefully selected Vegan Verified ingredients, Crown's unique breatheasy® 99% solvent free formulation offers you the confidence to decorate your home safely. Limiting exposure to airborne triggers of asthma and allergy, it helps create a healthier space for your whole family. And we're pushing what's possible even further with packaging made using recycled plastic.

- thick & creamy
- goes on easily
- covers beautifully



midnight navy® walls & ceilings matt emulsion

breatheasy
99% SOLVENT FREE



change a room, change a *Mood*

A simple change of colour is often all that's needed to completely transform the look and feel of a space.

Anchor a room with dark, rich hues to provide a cocooning space: a perfect retreat away from a busy world, or use light tones to create a calming space with a clean, light, airy feel.

Whether you want a bold, colour drenched room or you prefer the simplicity of light, muted shades - anything is possible with colour.



*trend
colour™*



● fairy dust® walls & ceilings matt emulsion

● winter cherry™ walls & ceilings matt emulsion - trend colour



● mellow sage walls & ceilings matt emulsion

whites	creams	neutrals	pinks	yellows	greens	blues	greys	
fresh coconut™ *	soft linen	organic cloth™ *	pashmina®	sunrise	stepping stone®	powder blue	spotlight®	seldom seen®
chalky white	ivory cream	wheatgrass	fairy dust®	happy daze®	mellow sage	duck egg	cloud burst®	early dawn™ *
milk white	antique cream	white pepper®	powdered clay®	mustard jar®	Ⓣ botany bay™ *	teal	blue gravel®	grey putty®
sail white®	magnolia	linen blend™ *	Ⓣ winter cherry™ *	Ⓣ overjoyed™ *		runaway®	city break®	neighbourhood™ *
cream white	soft cream	picnic basket®				midnight navy® *	aftershow®	granite dust®
clay white®	toasted almond®	vintage crush™ *						
figment™ *								

hello colour



Our trend colours are carefully curated by our expert team of specialists and designers who have colour at the heart of everything they do. These specially selected shades will bring a contemporary, on-trend look to your home.

all our featured colours are available in a matt finish
 * new
 Ⓣ trend colour

product key

walls & ceilings matt & mid sheen emulsion
 thick & creamy | goes on easily | covers beautifully
 colour that's kinder - breatheasy® and vegan verified

matt emulsion modern matt finish.	mid sheen emulsion gentle soft sheen finish.	tester pot 40ml colour tester to try your colours out.
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keep it *clean*



● mustard jar® easyclean® matt emulsion

● dash of nutmeg® easyclean® matt emulsion

easyclean®
TOUGH & WASHABLE

Our multi surface easyclean® range has a wipe clean formulation perfect for the busy rooms in your home. It's independently tested to be 200 times tougher than standard matt emulsion.*

- best for toughness
- for walls, ceilings, wood and metal
- hard-working formulations for kitchens and bathrooms



breatheasy
99% SOLVENT FREE



98% of Mumsnet testers would recommend easyclean® matt emulsion

*easyclean® matt emulsion tested by PRA World Ltd. coatings experts



the perfect *recipe*



Keeping your kitchen looking pristine can be hard work. Protect your walls from stains, spills and splashes with our easyclean® kitchen matt emulsion, specially formulated with greaseguard+ technology to be moisture and stain resistant. The perfect choice for a busy kitchen.

● simply duck egg® easyclean® kitchen matt emulsion

● powdered clay® easyclean® kitchen matt emulsion



time to
relax



There's no need to worry about toothpaste splashes, soap marks or mould with our easyclean® bathroom emulsion. Formulated with mouldguard+ technology, it is resistant to steam and condensation, so your bathroom will stay looking clean and fresh for longer.

● clay white® easyclean® bathroom mid sheen emulsion

● midnight navy® easyclean® bathroom mid sheen emulsion

whites	creams	neutrals	pinks	yellows	greens	blues	greys	
pure brilliant white E K B	soft linen E	snowfall® E	crème de la rose® E	sunrise E	soft lime E	moonlight bay® E	soft steel® B	seldom seen® E
chalky white E	ivory cream E	wheatgrass E B	pashmina® B	mustard jar® E K	spice rack® K	platinum B	splash of pepper® K	sugar bowl® K
milk white E B	antique cream E	dash of nutmeg® E	fairy dust® E		mellow sage E	marble top® K	spotlight® E	smoked glass® E
sail white® E	almond cream® K	afternoon tea® K	powdered clay® E K B		emerald vision® K	soft duck egg B	cloud burst® E	grey putty® E K
clay white® E B						simply duck egg K	linen cupboard® B	granite dust® E
milk bottle® K						duck egg E	blue gravel® E B	city break® E K
						teal E K B	tin bath® B	rebel E B
						runaway® K B	aftershow® E K B	
						midnight navy® E B		

take it *easy*

Need your paint to stand up to the stresses and strains of daily life? With plenty of shades to choose from, our tough and washable easyclean® range is as colourful as it is practical.

product key

easyclean®
tough and washable
multi surface emulsion
hard-working formulations
for walls, ceilings, wood
and metal.

matt emulsion
best for toughness,
perfect for all busy
rooms in your home.



kitchen matt emulsion
greaseguard+
technology, moisture
and stain resistant.



bathroom mid sheen
emulsion
mouldguard+
technology, condensation
and steam resistant.



tester pot



40ml
colour tester
to try your
colours out.

E - easyclean® matt
K - easyclean® kitchen
B - easyclean® bathroom

crafted to feel *amazing*

Our rich and creamy Luxurious Flat Matt finish glides effortlessly onto walls, ceilings and wood to create a seamless look that feels soft and warm to the touch.



By Appointment to
Her Majesty The Queen
Manufacturers of Paints
Crown Paints Limited
Darwen, Lancashire

CRAFTED IN
LANCASHIRE
ENGLAND
SINCE 1777

CRAFTED™

by CROWN

Classic artisanal shades meet stylish textures in this exceptional new collection of decorative paints, which have been expertly curated to let you add more than just colour to your room.

These classic and timeless hues, available in three unique finishes, add a touch of luxury and decadence to any space.



- clay like™ Crafted™ by Crown luxurious flat matt finish
- indulgence™ Crafted™ by Crown luxurious flat matt finish

breatheasy
99% SOLVENT FREE



feel the difference

The Suede Textured finish from our Crafted™ by Crown collection gives walls a unique subtle textured effect, achieved using natural ground olive stones.







shimmer

and shine

With an understated shimmering effect, the Lustrous Metallic finish from our Crafted™ by Crown collection can be used to create a striking feature wall or add a touch of luxury to wood and metal.



-  millionaire® Crafted™ by Crown lustrous metallic finish
-  leatherbound™ Crafted™ by Crown luxurious flat matt finish

whites	neutrals	pinks	greys	blues	greens	metallic	suede
cotton cloth™	clay like	quiet space™	sketch pad™	watermark™	poetry™	entice®	fawn
gallery wall™	reframed™	softly does it™	soft scribbles™	blue glaze™	sow good™	striking	taupe
writing paper™	market day™	music box™	clean slate™	scrapbook™	craft fair™	copper	chocolate
best china™	drawing board™	cross stitch™	needles & pins™	curiosity™	family tree™	millionaire®	soft grey
collector's white®	potted history™	one of a kind™	memory lane™	feeling free™	ivy grey™	rose gold	mid grey
woven calico™	sewing bee	made with love	quarried stone™	indulgence®	collage™	sophistication®	dark grey
new chapter™	rustic twine™	ceramic kiln™	calligraphy™	abstract art™	button box™	pewter	
recipe book™	yarn™	leatherbound™	work of art™	printworks™	genuine®	granite top®	

product key

Crafted™ by Crown
in three distinctive
and tactile finishes.

luxurious flat matt
rich and creamy, glides
on effortlessly for a soft
flawless finish, for interior
walls and wood.



suede textured finish
incorporates ground olive
stones to create a soft,
natural brushed effect,
for interior walls.



lustrous metallic finish
the look of shimmering
metal for interior feature
walls, wood and metal.



real paint swatches
available for each of the
Crafted™ by Crown colour
families and finishes.



lovingly
crafted

Real Paint Swatches are available for each of the
Crafted™ by Crown colour families and finishes.
Use on any wall in any room - no mess, no fuss.
They're handy for creating colour schemes when
selecting fabrics and accessories.
Plus they're fully recyclable.



statement colours



ELLE DECORATION

by CROWN

Combining 200 years of colour heritage with a world-leading eye for sophisticated interior design.

ELLE Decoration by Crown offers statement colours and endless protection in a perfect flat matt finish for walls and woodwork.



● pure & simple™ No. 601 ELLE Decoration by Crown

● tailored No. 451 ELLE Decoration by Crown



breatheasy
99% SOLVENT FREE



*than our standard matt paint



high fashion

ELLE Decoration by Crown has been specially developed by colour and interior design experts to provide a stunning and diverse colour palette for those who set their own trends.

“ELLE Decoration and Crown share a passion for innovation - pushing boundaries to shape and define the trends, instead of following them - as well as a commitment to premium, high-quality products. Selected for their sophistication, these paint shades will allow people to display their personal style at home.”

Ben Spriggs
Editor, ELLE Decoration UK



- white feather™ No. 604 ELLE Decoration by Crown
- enchanted ivy™ No. 362 ELLE Decoration by Crown

obsidian		drift		botanical		crafted		powder		feather
soft alabaster™ No. 104	crystallised™ No. 109	light breeze™ No. 201	revival™ No. 302	white grass™ No. 305	stitch in time™ No. 402	hand crafted No. 404	translucent™ No. 502	fine porcelain™ No. 506	pure & simple™ No. 601	
sidewalk No. 111	pure minerals™ No. 124	wave after wave™ No. 212	silver sage No. 311	organic™ No. 317	satin lining™ No. 415	tapestry thread™ No. 418	delicate touch™ No. 511	highlight No. 514	white feather™ No. 604	
bare concrete No. 132	crushed moonstone™ No. 141	open water™ No. 217	trailing plant™ No. 323	earth balance® No. 328	personal touch No. 429	weaved™ No. 438	matted off™ No. 517	flawless No. 527	angelic™ No. 606	
sculpture™ No. 147	stoneware No. 162	movement™ No. 242	exotic No. 342	mustard field™ No. 345	velvetine™ No. 442	tailored No. 451	natural look™ No. 531	raw beauty™ No. 539	so gentle™ No. 611	
rock solid No. 173	roof top™ No. 181	into the blue™ No. 251	enchanted ivy™ No. 362	go green™ No. 368	colourfast™ No. 457	cushion craze™ No. 468	blended™ No. 545	powder brush™ No. 557	heart felt™ No. 621	
absolute granite™ No. 189	black glass™ No. 194	immersed™ No. 275	botanical noir™ No. 374	forest vista™ No. 392	pigment No. 472	tufted kilim™ No. 492	refined No. 565	delicately dark™ No. 568	nestled™ No. 625	

style &
sophistication

product key

ELLE Decoration by Crown
Statement colours and endless protection in a perfect flat matt finish for walls and woodwork.



tester pot
Large 125ml colour tester to help you choose your colours with confidence.



summer dreams



- needles & pins™ Crafted™ by Crown luxurious flat matt finish
- curiosity™ Crafted™ by Crown luxurious flat matt finish

winter warmers



- cushion craze™ No. 468 ELLE Decoration by Crown
- pigment No. 472 ELLE Decoration by Crown

finishing touches



wood & metal

The finishing touches to a room make all the difference.

Paint your cornices, doors and skirting boards, or add a lick of paint to your furniture to bring it back to life.

We provide three different finishes for your woodwork and metal. Choose the look that compliments your individual style.

- gloss - provides a high sheen look which is great for highlighting points of interest in a room such as cornices, doors and skirting boards.
- satin - this softer finish is a popular choice for achieving mid sheen on woodwork.
- eggshell - with a more subtle low sheen finish, eggshell offers a timeless, understated effect.

Remember:
If you're painting an entire room, you should leave your woodwork and skirting boards until last to achieve a really slick end result.

pure brilliant white	milk white	winterbloom	soft linen	delicate cream	antique cream
clay white®	cream white	magnolia	soft cream	ivory cream	wheatgrass
smoky mist®	cloud burst®	cinder grey	toasted almond®	chestnut	
soft shadow®	oxford blue	mellow sage	flame red		
jet black	midnight coal®	dark green	burgundy		

product key

- ◆ non drip satin
- ▲ high gloss
- ◆ quick dry satin
- ✚ quick dry gloss
- ❖ liquid gloss
- ▶ solo® satin
- ◀ solo® gloss
- eggshell

To find out more about our wood & metal products see pages 42 - 44

choosing paint - emulsion

Painting your bathroom? No problem. Looking for a sleek flat matt finish? We've got just the thing! Use this guide to find the right paint for every project.

No matter the task and whatever the room, Crown paints has the product for you. With an extensive palette of colours across multiple ranges, from tough and washable paints to unique textures, you'll find your perfect paint.

Explore our eco-friendly Real Paint Swatches for 100% accurate colour sampling that can be moved from wall to wall with no mess or fuss.



Testers and Real Paint Swatches

Choose colour with confidence. Try out shades in your home with our testers and Real Paint Swatches.















For more information visit crownpaints.ie

		COLOUR THAT'S KINDER		TOUGH & WASHABLE			UNIQUE FINISH			
		walls & ceilings matt emulsion	walls & ceilings mid sheen emulsion	easyclean® tough and washable emulsion	easyclean® kitchen washable emulsion	easyclean® bathroom washable emulsion	ELLE Decoration by Crown	Crafted™ by Crown luxurious flat matt	Crafted™ by Crown suede textured	Crafted™ by Crown lustrous metallic
		great for bedrooms & living rooms see pages 6 - 13	great for bedrooms & living rooms see pages 6 - 13	great for busy and hard-working rooms see pages 14 - 21	ideal for kitchen walls, wood and metal see pages 14 - 21	ideal for bathroom walls, wood and metal see pages 14 - 21	high fashion colours for walls and woodwork see pages 30 - 35	timeless shades for walls and woodwork see pages 22 - 29	great for adding texture to your statement walls see page 22 - 29	great for statement walls and features see page 22 - 29
AREA	walls & ceilings	✓	✓	✓	✓	✓	✓	✓	✓	✓
	woodwork			✓	✓	✓	✓	✓		✓
	metal			✓	✓	✓				✓
	kitchen				✓		✓			
	bathroom					✓	✓			
PROPERTIES	tough & washable			✓	✓	✓	✓			
	breatheasy®	✓	✓	✓	✓	✓	✓	✓		
	vegan verified	✓	✓							
FINISH	matt finish	✓		✓	✓		✓			
	silk finish									
	mid sheen finish		✓			✓				
	unique finish							✓	✓	✓

choosing paint - wood and metal

crownpaints.ie
Visit our website for our full range of products, colours and inspiration.



		LOW SHEEN	MID SHEEN			HIGH SHEEN			PREP PRODUCTS		
		eggshell	quick dry satin	non drip satin	solo® one coat satin	quick dry gloss	high gloss	solo® one coat gloss	liquid gloss	undercoat	mdf primer
											
		low sheen wipeable finish	easy to apply and quick drying, touch dry in 1 hour	no drips, no mess, easy to apply	quick and easy one coat coverage to save you time	easy to apply and quick drying, touch dry in 1 hour	traditional solvent based gloss	quick and easy one coat coverage to save you time	high gloss professional finish	protective basecoat that seals and prepares	primer and undercoat for mdf, touch dry in 1 hour
FINISH	eggshell finish	✓								wood primer & undercoat	stain block primer
	satin finish		✓	✓	✓						
	gloss finish					✓	✓	✓	✓	protective basecoat, seals and prepares wood, touch dry in 30 minutes	protective basecoat for problem stains on ceilings, walls, wood & metal
AREA	inside only	✓	✓	✓	✓						
	inside & outside					✓	✓	✓	✓		
PROPERTIES	quick drying		✓	✓		✓				multi surface primer & undercoat	quick dry primer & undercoat
	non drip			✓		✓	✓				
	one coat finish				✓			✓		prepare to paint - whatever the surface	touch dry in 1 hour
	water based		✓	✓							
	breathesasy®		✓	✓							
COLOUR	pure brilliant white	✓	✓	✓	✓	✓	✓	✓	✓		
	colour options			✓		✓	✓				

exterior projects



If it's outside,
WE'VE GOT IT COVERED



sandtex.ie



If it's worth **doing**,
it's worth **Sadolin**.



sadolin.ie

choosing colour

Use our Real Paint Swatches to select your perfect colour. You can take the samples with you when you're shopping for furniture and accessories or have a play at creating colour schemes for your rooms.

They're also completely recyclable, making them better for the environment too.

1 get inspired

Do you have a colour scheme in mind? Is there a shade that makes you feel great? Whatever your inspiration, we'll help you find the right colours for your home.

2 check out our colour charts

Grouped in easy to follow colour families, you're guaranteed to find the perfect scheme.

3 try your colours out

Our Real Paint Swatches and matchpots are the perfect way to choose your colours with confidence. Use them at home at various times of day and in different lighting to help you find a colour you'll love from morning 'til night.



We're constantly pushing what's possible to reduce our impact on the environment and want to inspire people to paint their world better, braver and beautifuler (yes that's not a word, but this is paint, you can do anything).

From creating and recycling products responsibly, to making a positive difference to our local communities, we're on a mission to create a brighter and more sustainable future for everyone.

- Look out for ranges with our unique breatheasy® formulation - they are 99% solvent free and scientifically proven to help create a healthier indoor environment
- All our plastic packs are made using 100% recycled plastic content and our Real Paint Swatches are fully recyclable
- We're recycling more paint and packaging than ever before
- We're proud to be official charity partner to the Alzheimer Society of Ireland

Want to know more? Head over to crownpaints.ie

better, braver,
beautifuler



**CROWN
PAINTS**

Crown, the Crown Logo, breatheasy®, easyclean®, Greaseguard+™, Mouldguard+™, Crafted™ by Crown and all the colours marked TM or ® are trade marks of Crown Brands Ltd. © Crown Paints 2022

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A part of **HEMPEL**



Lines open Monday - Friday
8.30 am - 5.30 pm (except Bank Holidays)
Calls charged at the national rate.

Follow us on

Advice from Crown

We make every effort to ensure perfect colour reproduction, but owing to print limitations the colours may not match exactly. Please check for colour accuracy prior to application. Crown Paint is not liable for decorating costs caused as a result of an incorrect colour being applied. In line with our policy for continuous improvement Crown Paints Ltd. reserves the right to alter product specification without notice.



Please recycle after use.



www.carbonbalancedpaper.com
CBP010355



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